



ALAMO
COLLEGES
DISTRICT

AlamoPROMISE

ABOUT

AlamoPROMISE serves as the Alamo Colleges District's moonshot of partnering to end poverty through education and training.

Since the program launched in 2019, AlamoPROMISE has been simple: every student - no matter their circumstances - should be free to pursue their full potential.

Working with its K-12 school district partners, the Alamo Colleges District provides up to three years of tuition-free college for eligible graduating high school seniors.

AlamoPROMISE provides last-dollar scholarships, which help ensure that 100% of eligible tuition and required fees are funded at the Alamo Colleges District.

WHY

An investment in college education is an investment in the prosperity and vitality of our community. San Antonio is one of the fastest-growing economic regions in the country, yet the percentage of San Antonio's population in poverty is the highest of the top 25 largest U.S. metro areas in 2018.

Workforce Needs

65% of all jobs require credentials beyond high school by the year 2025.

Educational Attainment

Only 45% of high school seniors attend college, and only 33% complete college in San Antonio.

Equity

Only 11% of 8th-grade students from low-income families in Bexar County earned a two- or four-year degree six years after high school graduation.

EVALUATION & METRICS

- **Established Growth:** Since the program launched in 2019, AlamoPROMISE has been deployed in a strategic phased-in implementation approach. The program now serves all of Bexar County with more than 73 high schools and programs, including eligible high school graduates from all public, private, charter, and home schools.
- **Enrolled Students:** Over **16,000** AlamoPROMISE Scholars served since the first students began taking courses in Fall 2020.
- **Student Representation:** Over 88% of AlamoPROMISE Scholars are students of color.
- **Future Focus:** 49% of PROMISE Scholars pursue STEM fields.

INITIATIVE IMPACT

Estimates show that Bexar County could see as much as **\$1.7 billion** in direct economic impact, a 3.6% GDP increase, over a five-year period beginning in Fall 2020. The program will also generate additional tax revenues for San Antonio, Bexar County, and Texas.

- **12,013** jobs created due to the direct impact of AlamoPROMISE
- **5,000+** additional jobs due to indirect and induced impacts of AlamoPROMISE
- **\$27M** additional property tax revenues
- **\$35M** additional sales tax revenues
- **\$728M** overall growth in labor income
- **\$962M** additional economic activity
- Expanded student transfer agreements via Promise-to-Promise partnerships with
 - The University of Texas at San Antonio
 - Texas A&M University-San Antonio

Learn more about **AlamoPROMISE** at
alamo.edu/promise

